



# Membership Guidelines



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## Member Guidelines

**\*\*\*Any Love on a Leash® Member who fails to comply with Member and Chapter Guidelines is subject to revocation of membership.\*\*\***

**\*\*\*This version of the Love on a Leash® Member Guidelines is effective immediately and supersedes all prior versions.\*\*\***

### **Membership Definitions:**

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A **Certified Therapy Team** consists of one person who is at least 18 years old and one therapy pet. Love on a Leash® certifies dogs, cats and rabbits as therapy pets. All pets must be a minimum of one year old to begin the certification process. Love on a Leash® accepts Rescued, Re-homed and Career Change pets. Love on a Leash® does not allow Wolf or Coyote hybrids to be certified as therapy pets, our insurance does not cover them.

**You may only handle one pet per visit even if you are certified with multiple pets.** Anyone who will be handling the pet on visits must be certified with that pet. Responsibility for a pet may not be transferred, i.e. having another Love on a Leash® member or client control your pet.

**All therapy teams are volunteers. Love on a Leash® is not affiliated with any for-profit entities, therefore, Love on a Leash® trademarks or apparel may not be utilized during any activity that involves any payment of any kind. If you, as a handler of a therapy pet, are at work or working in any capacity, then the Love on a Leash® trademarks and apparel must be removed from the pet until the therapy team's activity is clearly volunteer only.**

An **Additional Handler** for a therapy pet must complete the entire membership certification process with the pet.

Each handler must complete a Control Evaluation, perform at least ten (10) hours of supervised visits, and pass the Visit Evaluation. Visit hours cannot be shared or credited to more than one handler.

A **Continuing Member** is a member (owner/handler) in good standing whose pet is unable to participate in visits due to illness, infirmity, or is no longer living.

An owner/handler who foresees adopting another pet and training it for therapy work in the future may continue to renew their own membership each year, thereby becoming a Continuing Member. When a new pet is ready for certification, the owner/handler may then complete all the steps to become a team and submit a new application with the "Current Member Adding Additional" pet option selected.

A Continuing Member may supervise teams in training and may continue to be a Visit Captain for scheduled visits, if desired.



## **Definition of a Re-Homed Pet**

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A **Re-Homed Pet** is generally defined as a rescue, career change or any pet that is new to your household. ***It is strongly recommended that you take a minimum of 6 months to bond with this pet and to get to know its reactions in various situations before beginning the process of becoming a certified therapy team.***

## **Spaying and Neutering**

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Love on a Leash does not require a pet to be spayed or neutered. Unaltered animals are eligible to become therapy pets, however, females in season may not be brought on any visit.

## **Assistance or Service Animals vs. Therapy Pets:**

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A **Therapy Pet's** sole function is to provide comfort or emotional support to those we visit. While they do provide a valuable service, they ***do not*** qualify as service animals under the Americans with Disabilities Act (ADA). A **therapy pet** does not have the same legal rights as an assistance or service animal.

**Service Animals** are defined as animals that are individually trained to do work or perform tasks for people with disabilities. The work or task an animal has been trained to provide must be directly related to the person's disability.

**Misrepresenting an animal as a service or assistance animal may be punishable by incarceration and/or fines – as determined by local, state and federal laws.**



## ***Steps to Take to Become a Member of Love on a Leash®:***

- ♥ Attend a therapy pet class (not required, but highly recommended)
  
- ♥ Have your pet evaluated for temperament and obedience.  
**Love on a Leash® Control Evaluation form**
  - The Love on a Leash® Control Evaluation for dogs must be administered by a Certified Animal Behaviorist, Certified Dog Trainer, Certified Obedience Instructor, or AKC approved Evaluator. A list of trainers in your area, qualified to administer the Control Evaluation can be found at the AKC website: [www.akc.org](http://www.akc.org).
  - The Love on a Leash® Control Evaluation for Cats and Rabbits must be administered by a veterinarian.
  - **The Love on a Leash® Control Evaluation is to be fully completed and passed before going on any supervised visits.**
  - Candidates for membership and evaluators may not evaluate their own pets or pets they may become certified with. The Control Evaluation and the Visit Evaluation must be completed by two different evaluators and may not be in the same family or household.
  
- ♥ Perform at least 10 hours of supervised visits.  
**Love on a Leash® Supervised Visit Log form**
  - Prospective members must carry a copy of their completed Control Evaluation while on supervised visits and may only enter a facility or do visits when accompanied by a Visit Captain or a pre-approved substitute. (Contact National Love on a Leash® to arrange for a pre-approved substitute in writing or email.) Love on a Leash® insurance coverage only applies to prospective members while being supervised.
  - Supervised visits and Membership Application must be **completed and submitted within one year from date of Control Evaluation**. A maximum of one hour per day may be counted during the probationary (supervised visits) period. At any time, you may be asked to continue with additional supervised visits to help you become a better therapy team.
  - Contact a chapter near you for a list of approved supervised visits. If there is no chapter near you, contact National Love on a Leash® for instructions.
  - Have a successful evaluation of the supervised visits.
  - Candidates for membership and evaluators may not evaluate/supervise their own pets, pets they share a home with, or pets they may become certified with. Supervised visits may not occur at the handler's place of employment or places they are regularly associated with. Family members or those living in the same household, may not supervise another household member for certification.



- ♥ Complete **Love on a Leash® Visit Evaluation** form.
  - The Visit Evaluation form must be completed by someone who supervised at least five of the required hours, and may not be completed until the conclusion of the required minimum 10 visit hours. ***The last visit must be supervised by the person signing the Visit Evaluation form.*** The Control Evaluation and the Visit Evaluation must be completed by two different evaluators. A certified Love on a Leash team must supervise a new team in training. If a certified team is not available in your area, please contact National. If a substitute is approved by National, the completed substitute form and pre-approval email must be included with your application packet for processing.
  
- ♥ Complete **Love on a Leash® Membership Application** form.  
(use Love on a Leash® Membership Checklist)
  - Include two (2) different full-body photos of your pet for Love on a Leash® insurance
  - Email a digital photo of pet's face for membership ID
  - Email a digital photo of the handler's face for membership ID
  - Include payment for fees and dues. (Love on a Leash® members or applicants are responsible for any charges or fees incurred by returned checks.)

Forms may be downloaded and printed from the Love on a Leash® website, under [Forms/Guides](#).

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## **Training:**

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Your pet must be a minimum of one year old to begin the certification process. If the pet is re-homed or new to your household, it is strongly recommended you wait a minimum of six months to bond and familiarize yourself with its reactions in various situations before applying for certification.

Love on a Leash® does not endorse a particular training style, provided the training is structured to foster a positive, loving bond between the pet and its handler.

Attending a therapy pet class or Canine Good Citizen class is not a requirement for membership in Love on a Leash® but is highly recommended if you can find one in your area. A group basic obedience class is useful for teaching your pet to listen to you while in the presence of other pets and other people.

Any certified animal behaviorist, professional dog trainer or obedience instructor can help you complete the membership process. The trainer does not have to be a Love on a Leash® member.

## **Behavior:**

**Any** Love on a Leash® member has the right and responsibility to "un-invite" a Love on a Leash® team from any visit or activity due to disruptive behavior on the part of a member of a visit team, whether it is the handler or the pet. (Disruptive behavior can include a dog "talking", whining, or barking during a visit. Or, a handler that is distracted on a visit by not paying attention to their pet or the client/patient.) "Mouthing", even play mouthing, is not allowed.

**Any** team with behavior issues is required to stop visits until re-evaluated. Serious behavior issues, like aggression, should be referred to a professional who is qualified to evaluate the particular behavior and work with the dog and handler.

**Any** incident that could potentially affect a pet's status as a therapy pet must be reported to the Visit Captain, Facility Contact Person, Chapter Leader, and our National office. (An Incident Report is available on the Love on a Leash® website in the [Member area](#).)

**Any** incident that involves written communication between visit sites, members, and/or leaders, is of sufficient importance that the National Office should be notified.

**Any** team may be required to perform additional supervised visits to become a better therapy team before continuing on further visits.

## **Dual Membership with Other Organizations:**

Some Love on a Leash® members have membership in other pet therapy organizations. In order to be certified by Love on a Leash®, a potential member must complete the full Love on a Leash® membership process, using Love on a Leash® documentation.

For the purpose of Advanced Therapy Degrees, documented visits will only be accepted from volunteer hours as a certified Love on a Leash® member.



## ***Evaluating Teams in Training:***

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- ♥ The Control Evaluation must be completed before starting Supervised Visits.
- ♥ Teams in training must be supervised by a certified Love on a Leash® team member. It is preferred that the Control Evaluator does not supervise any team in training visits. However, Control Evaluators, if they are a current Love on a Leash® member, may supervise one or two of a team in training's initial visits, but may not sign off on the Visit Evaluation form. If there are no certified teams in an area where a potential new member resides, then he/she must contact National Love on a Leash® to request approval of a substitute supervisor **before** beginning any supervised visits. This is required for each new potential team.
- ♥ The ratio of a Love on a Leash® certified team to a team in training is one-to-one, unless the supervisor leaves their pet at home, in which case the ratio may be two teams in training to one Love on a Leash® supervisor, although this should not be common practice. Non-Love on a Leash® substitute supervisors may only supervise one team in training at a time.
- ♥ Prospective members must carry a copy of their completed Control Evaluation while on supervised visits and may only enter a facility or visit when accompanied by a Visit Captain, certified teams, or a pre-approved substitute. Love on a Leash® insurance coverage only applies to prospective members while being supervised.
- ♥ **Supervised visits and Membership Application must be completed and submitted within one year from date of Control Evaluation.** A maximum of one hour per day may be counted during the probationary (supervised visits) period. At any time, any team may be asked to continue with additional supervised visits to help become a better therapy team.
- ♥ Candidates for membership and evaluators cannot evaluate their own pets or pets they may become certified with. The Control Evaluation and the Visit Evaluation are to be done by two different evaluators and may not be in the same family or household.
- ♥ Supervised visits may not occur at the handler's place of employment or places they are regularly associated with.
- ♥ **All visits are as a volunteer only. No form of payment may be received while on any visit.**
- ♥ The Visit Evaluation form must be completed and signed by a certified Love on a Leash® team who supervised at least five of the required hours, but may not be completed until the conclusion of the required minimum 10 visit hours. ***The last visit must be supervised by the person signing the Visit Evaluation form.***





## **Evaluator Guidelines for CONTROL Evaluation for Dogs:**

- ♥ **This evaluation for dogs must be administered by** a Certified Animal Behaviorist, Certified Dog Trainer, Certified Obedience Instructor, or AKC approved Evaluator, and **must be fully and successfully completed before going on any supervised visits.** The Control Evaluation and the Visit Evaluation must be administered by two different evaluators not of the same household or family.
- ♥ Candidates for membership and evaluators may not evaluate their own pets or pets they may become certified with. The Control Evaluation and the Visit Evaluation must be completed by two different evaluators and may not be in the same family or household.
- ♥ Your pet must be a minimum of one year old before beginning the certification process. If the pet is a re-homed pet or new to your household, it is strongly recommended the handler waits a minimum of 6 months to bond with this pet and get to know its reactions in various situations.
- ♥ The Love on a Leash® Control Evaluation is to test the temperament of the dog and the amount of control that the handler has in various situations. These guidelines are meant to give the evaluator objective criteria and to make the test as consistent as possible in all parts of the country.
- ♥ All parts of the evaluation must be performed with the dog on a four-foot leash. If the dog shows aggression towards any person or dog, the evaluation **must** be stopped and the dog disqualified. The handler may talk to the dog and encourage him, but **no treats** may be used during the evaluation. Additionally, no prong, pinch or electronic collars, of any kind, may be used.

**\*\*\*Ask the handler if the dog knows the “Leave It” or “Drop It” command. Many times, there are things on the floors such as pills or tissues, etc., that may be harmful to a dog. This is not a pass or fail for the Control Evaluation, but pets should be encouraged to learn it.\*\*\***

### **1. I have read and will abide by the Love on a Leash® Evaluator Guidelines, accompanying this form, when evaluating this team.**

As an evaluator you have a responsibility of deciding whether or not this team is ready to begin their supervised visits. By signing off on a team you are acknowledging that the team has satisfactorily performed all required tasks on the Love on a Leash® Control Evaluation. Be sure to include your CGC Evaluator # (if applicable) and include a business card in case you need to be contacted by National Love on a Leash®.

### **2. Is the dog able to do a sit, lie down, heel with people close by, and come when called while on a leash?**

The dog must sit and lie down at the handler’s command. The handler may repeat the command, but no more than two times. It must be obvious that the dog is responding to the handler’s command. A hand signal may be used, but no force, such as pulling down on the leash or pushing the dog into position. The dog should stay in position for at least three seconds before being released. The dog should be able to heel by the owner’s side while walking through a crowd. The dog must be under complete control without pulling on the leash. If the dog is pulling the handler or paying too much attention to other people, the dog should not pass. The criteria should not, however, be one of competitive obedience.



When called to come, the dog should go directly to the handler and not run past. This is not a test of “stay”. If necessary, the evaluator may gently hold the dog in position until called – the dog does not need to remain in a sit position. The handler may coax the dog with his voice, but may not use the leash to bring him in.

### **3. Is the dog able to do a two minute down/stay or sit/stay with the owner holding the leash?**

The two-minute stay may be done in either the sit or down position. It is the handler’s choice. Whatever position the handler chooses, the dog should stay in that position the entire two minutes. The handler may stay close but must not hold the dog in position. He may encourage the dog with his voice. If the dog is sitting, he should not lie down and, if lying down, he should not sit up. The dog may move around in position, but not crawl or leave his spot. If the dog gets up or moves away, the evaluator should start the time again, but no more than two times.

### **4. While meeting a friendly stranger who has a dog, is the handler able to maintain control without the dog being aggressive or over stimulated?**

The handler and dog should approach another dog and handler (from a distance of about 20 feet), stop, shake hands, exchange brief pleasantries and then move on. (The neutral dog should be proofed prior to the test to make sure that he will remain calm). If, for some reason, the neutral dog reacts to the dog being tested, the test may be redone with another dog.

This will demonstrate that the dog can behave while the owner greets another person who is also with a dog. The dog being tested may show casual interest but must stay by the handler’s side. The dog does not need to sit but should not cross in front of or behind the handler. The handler may talk to their dog to encourage it.

***If the dog shows any aggression at all, the evaluation is to stop and the dog disqualified.***

### **5. Does the dog allow petting including having its head, ears, feet and tail touched?**

The dog may sit, lie down, or stand. The owner should hold the dog. The evaluator should approach the dog in a calm, friendly manner, kneel in front or to the side of the dog and touch the dog’s head, ears, run his hands down the dog’s side, touch and very lightly squeeze the dog’s paws and tail.

The dog should not show signs of fear, aggression or shyness. He may move toward the tester but must not lunge or jump. He may roll over onto his back but should not wiggle too much. He must be under the control of the handler at all times. He may stand or lie down to receive attention. The dog should not struggle to the point of needing restraint when the tester checks the dog. The handler may talk to the dog while being handled by the evaluator.

### **6. Is the dog clean and well groomed?**

The dog should be prepared for this evaluation as he would be for an actual visit. He should be clean and trimmed if necessary. His nails should be trimmed and filed so they will not easily scratch. He should be in good health and his teeth and ears should be clean and free of infection. He should be obviously well cared for.



## **7. Is the dog under control with people around, and able to walk on a loose leash without pulling?**

The dog must be able to maintain composure when around other dogs and people. He should be attentive to his handler and not wanting to charge or jump. He should show interest in others, but not insist on attention. He should be able to walk on a leash without pulling.

## **8. Is the dog able to maintain composure when a stranger approaches in an erratic manner?**

A person who is not known to the dog should approach the dog in an erratic manner. He may be wearing odd clothes, such as a long coat and a floppy hat. He could be on crutches or just stumbling. The handler may reassure his dog, but the dog must not lunge, cower, or attack. He may give a short bark but must recover quickly.

## **9. Is mouthing, biting, or dodging apparent?**

The dog may not touch his teeth to skin or clothing, even in a playful manner. No growling or snarling should be allowed. Excessive shyness should not be apparent. Dodging should be a judgment call. Sometimes a dog may back away from a situation that may be uncomfortable for him. The intensity of the contact that causes the evasion should be noted and taken into account. A dog that demonstrates excessive shyness should not pass.

## **10. Is aggression apparent?**

If any aggression of any kind is apparent, the dog is to be disqualified.

## **11. Does the dog show signs of fear, sound sensitivity, or shyness?**

The test for sound sensitivity should consist of:

- (a) Dropping a dog's stainless-steel food dish or a non-breakable item on a hard surface
- (b) Flapping a trash bag (an insert for a household trash can)

These should be done no closer than about five feet from the dog.

The dog may react or startle, but may not attack the object, bark, or cower away. He should recover within a couple of seconds.

Does the dog welcome attention and seem to enjoy it? If he tries to evade touch or show signs of stress, such as panting or obsessively licking his lips, he probably is not suitable, at this time, to be a therapy dog. This should be an enjoyable experience for the dog as well as the people he is visiting. If the dog does not pass, the handler should be encouraged to keep exposing the dog to new and different experiences (in a very positive way) and perhaps attempt certification again later.

## **12. Does the dog or handler appear to have any training difficulties, physical or emotional limitations, or behavior problems that might interfere with their ability to work as a therapy team?**

Are there areas that could use some work? These may be areas that would disqualify the dog or the handler for therapy dog work, or there may just be something that the evaluator feels could be better. You may offer suggestions to help the handler better prepare the dog for therapy work.

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## **Dress Code for Handler and Pet on Visits:**

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There is no minimum number of visits required for current members.

All visits are to be made with leashes that are four feet long or less. Stretchable and extendable leashes may not be used on visits. Off leash work is not permitted during a visit.

Types of collars to be worn on visits: Standard cloth and leather flat collars are acceptable. **Love on a Leash® prohibits using remote electronic collars, pinch (prong) collars, and choke/slip (chain) collars.** If you choose to use a martingale or halter-type collar, such as a Gentle Leader®, be prepared to answer questions from those you visit.

**Handler and pet ID membership cards must be visible at all times.** Teams in training must carry a copy of their completed Control Evaluation and Supervised Visits Log on all supervised visits.

**It is preferred that pets wear a Love on a Leash® vest or a Love on a Leash® bandana during visits.** This is not a requirement, but we hope members consider it an honor to identify their pet as a Love on a Leash® therapy animal. Occasionally, a hospital or similar facility may require teams to wear a vest or bandana in a color other than our official blue. That is permitted, but a Love on a Leash® patch must be visible on the item as well. **Chapters may not substitute** a “chapter color and/or design” on vests or bandanas in place of the official ones. Holiday or special occasion attire is always permitted as long as it is acceptable with the facility you are visiting. Always check with the Visit Captain first.

Handlers are expected to be clean, neatly groomed, and healthy. Handlers are not required to wear official Love on a Leash® apparel, but are encouraged to wear blue, white, or neutral tops to avoid being mistaken for other pet therapy organizations. **Due to our trademark, neither chapters nor members may create their own apparel or merchandise.**



## **Visiting Facilities:**

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Once certified, Love on a Leash® Therapy Pet Teams can visit any place they have been invited. Therapy Teams visit hospitals, retirement homes, Alzheimer care facilities, day care centers, libraries, preschools, grade schools, and homes. Community education presentations are encouraged and can be great fun. All visits must be on a voluntary basis only. No payment may be accepted. **Note:** Hardware stores, pet stores, malls, etc. are not acceptable visits for teams in training. Only examples of visits listed above will be considered as supervised visits.

If you would like to offer pet therapy visits to a facility, an "Introduction Letter" and a brochure describing Love on a Leash® may be downloaded from the [Forms/Guides](#) page on the Love on a Leash® website. If the facility requests that you or your chapter sign an agreement as a condition of your visit, the agreement must be sent to [info@loveonaleash.org](mailto:info@loveonaleash.org) for evaluation and approval.

When visiting a facility, be aware of, and follow any special restrictions or guidelines. For example, some facilities ask for a copy of each pet's vaccination records to have on file.

If several Love on a Leash® teams visit a facility, a Chapter Leader will choose someone to be a Visit Captain. A Visit Captain is the liaison between the facility and the Love on a Leash® teams. He/She will communicate with team members regarding changes in schedules or other information of interest.

Any Love on a Leash® member, but especially Visit Captains, can help educate the staff of the facility as to "acceptable behavior" towards the Therapy Teams. Every visiting team has a responsibility to ensure the safety of handlers and pets in any situation, even if it means not visiting a particular facility.

A handler's attention must always be on its pet and the client, not on outside distractions.

## **Recommended Items to Carry on a Visit:**

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- ♥ **Required: Love on a Leash® membership ID cards (or copy of Control Evaluation and Supervised Visit Log)**
- ♥ At least one copy of the Love on a Leash® Incident Report
- ♥ Spare leash - maximum 4 foot
- ♥ Poop bags
- ♥ Copy of proof of vaccinations for each certified pet
- ♥ Pen and pad
- ♥ Bookmarks/brochures/business cards (optional)
- ♥ Hand wipes/antibacterial hand gel (for personal use only!)
- ♥ Water bowl
- ♥ Copies of Photo Release Forms for Adult and/or Child



## **Evaluator Guidelines for VISIT Evaluation for Dogs:**

- ♥ This evaluation is to be filled out by a Visit Captain, or an experienced Love on a Leash® therapy member. If there are no Love on a Leash® teams in your area, an experienced facility employee (i.e. Recreational Therapist or Activities Director, etc.) may substitute as an evaluator who agrees to supervise you for at least five of the minimum 10 visit hours. **You must contact Love on a Leash® for pre-approval, in writing or email, of a substitute supervisor at [info@loveonaleash.org](mailto:info@loveonaleash.org).** The completed substitute form and pre-approval email must be included with your application packet for processing. Whenever possible, a team in training must pair up with a certified Love on a Leash® team for their supervised visits.
- ♥ All parts of the evaluation must be performed with the dog on a four-foot leash. If the dog shows aggression towards any person or dog, the evaluation **must** be stopped and the dog disqualified. The handler may talk to the dog and encourage him, but **no treats** may be used during the evaluation. Additionally, no prong, pinch or electronic collars, of any kind, may be used.
- ♥ The recommended ratio of Love on a Leash® supervisors to teams in training is 1 supervisor per 1 team in training, or 1 supervisor per 2 teams in training (without the supervisor's pet present). Non-Love on a Leash substitute supervisors may only supervise one team in training per hour.
- ♥ Certified members may not evaluate/supervise their own pets with a candidate for membership, nor pets they share a home with, nor pets they may become certified with. Family members may not evaluate/supervise another family member for certification.
- ♥ Supervised visits may not occur at the handler's place of employment or places they are regularly associated with.
- ♥ The Love on a Leash® Visit Evaluation is intended to evaluate the team and the amount of control the handler has in various situations. These guidelines are meant to give the evaluator objective criteria and to make the evaluation as consistent as possible in all parts of the country.
- ♥ Hardware stores, pet stores, malls and similar are unacceptable supervised visits for teams in training.

### **1. On how many visits have you observed this therapy team?**

In order to sign this evaluation form, you must have observed this team for at least five of the mandatory ten (10) hours. The Visit Evaluation form may not be signed until the minimum 10 hours of supervised visits have been completed. If a team begins their supervised visits with you, and completes 5 visits with you, then goes to another facility to complete more hours, they must come back to you for their final visit so you may officially complete and sign their Visit Evaluation form.

Additionally, if you do not feel this team is ready to be certified after 10 hours, you may request additional visits under your supervision. Currently, there are three additional blank lines on the Supervised Visit Log for this purpose. You may ask the team in training for more than three additional visits if needed. If you do ask for additional training/supervision, **do not sign** the Visit Evaluation until the team has completed those supervised visits and you are satisfied that they are ready to be certified.



## **2. Does the dog seem to like and relate well to people?**

The dog should look relaxed and have a happy presence. The dog's tail (for breeds that have them) should be relaxed, not tucked between their hind legs. A tucked tail may be a sign of fear, lack of confidence, or an indication that the dog is unhappy.

## **3. Is the dog under control of the handler when it interacts with others?**

The dog should be at the handler's side or just slightly in front of the handler. Additionally, in the event something were to happen, is the handler paying attention to the dog and ready to intervene or correct the dog if needed? ***The handler should never be so engrossed in conversation, that he/she does not know what the dog is doing at all times.***

## **4. Is the dog able to walk on a leash without pulling?**

The dog must be on a loose 4-foot leash. If the leash is taut, then the dog is pulling and the handler is being controlled by the dog. The leash should be relaxed, and the dog should be by the handler's side or just slightly in front of the handler, not 4-foot in front.

## **5. Is the handler able to get the dog close enough to people during visits?**

No matter what size dog, the handler should be able to get the dog close enough to those in a manual or electric wheelchair, next to walkers, and raised or lowered beds. There are times people will be sitting in corners, or in physical therapy, or rooms that are small and have lots of medical equipment around them. The handler should be able to get the dog close enough for petting in any of these situations. It could be by picking up your dog (smaller breeds), or kindly asking if a walker can be moved for a moment for a visit. If you do move any furniture, be sure to place it in the same position it was in beforehand and sanitize your hands if applicable.

## **6. Is the handler able to initiate conversations with people and stimulate interest in the dog?**

It can be difficult at times to strike up a conversation with a complete stranger. However, while doing therapy work this will more than likely occur at each visit. Can the handler walk up to a person and talk to them? Does the handler attempt to converse with those who do not wish to speak or are unable to speak?

## **7. Based on your observations, do you feel this team is a good candidate for pet therapy at this time?**

After considering all these questions, does this team appear ready to be on their own without any further supervision? If you do not feel the team is ready, additional visits should be requested by you and under your supervision before you certify them.

## **8. Is there any behavior you would like them to work on that would not disqualify this team for therapy work?**

Some examples could be, but are not exclusive to:

- ♥ The dog or handler is a bit shy and could use more training.
- ♥ The dog is fine around a manual wheelchair but is a bit uncertain around electric wheelchairs.
- ♥ The handler is still working on certain sound or flooring sensitivity issues.

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## ***Manners and Helpful Tips for Visits:***

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The following list was created by a group of seasoned volunteers:

### **General:**

- ♥ Your pet must be groomed and tidy – pay special attention that nails are trimmed and smooth.
- ♥ We recommend your pet wear his vest or bandana on all visits. It identifies your pet as a certified therapy pet and is an honor to wear. Members are required to display both their ID and their pet's ID on their person.
- ♥ Handlers are expected to be clean, neatly groomed, and healthy. Handlers are not required to wear official Love on a Leash® apparel, but are encouraged to wear blue, white, or neutral tops to avoid being mistaken for other pet therapy organizations.
- ♥ “Meet and greet” other teams before you go into a visit. Be sensitive to new pets and keep sensitive pets apart.
- ♥ Any pet that appears “out of control” (lunging, pulling, snarling, growling, barking, etc.) should be sent home before a facility is entered for a visit.
- ♥ Know your pet and be alert to signs of discomfort, stress, or fatigue. If your pet shows signs of being tired or irritable, simply excuse yourself and notify the Visit Captain or another team on a visit that you are leaving. Never force your pet to enter a room or visit someone if your pet is resisting.
- ♥ Facilities use chemicals for cleaning purposes. It is recommended that you wipe down your pet's feet at the conclusion of a visit.
- ♥ Visits may be social, but you must maintain control of your pet and know what your pet is doing at all times. Pay extra attention to long wagging tails. Never drop, let go, or hand-off the leash during the visit. Keep all conversations appropriate. Personal conversations between visiting teams should be kept to a minimum. Remember, we are there to visit patients/clients, not each other.
- ♥ Plan ahead of time how you will handle your pet being offered treats by others and always get permission to give treats to other pets.
- ♥ Some people may be afraid of pets. Respect them and do not force your pet on them.
- ♥ Be prepared to clean up after your pet. Take potty breaks away from activity. Pick up waste and dispose of it properly. (Stress levels can be high – especially for the first few visits.) If cleanup inside is required, notify staff immediately.
- ♥ Remember that the staff in the places you visit like to be visited, too.





### **Visiting with Children:**

- ♥ It is important that members of Love on a Leash® maintain a safe and controlled environment when visiting children.
- ♥ Many children do not know animal safety and may have preconceived ideas that are false or even dangerous.
- ♥ Media tends to humanize animals through commercials, etc. Many people have unrealistic expectations about animal behavior.
- ♥ Children may believe it is perfectly natural for pets to accept close face to face contact or a hug. Many pets, however, may view this as a threatening gesture, especially from a stranger. The result may be avoidance, a snarl, or worse.
- ♥ Does your pet genuinely seem to like children? If a pet merely tolerates children, he is better suited to more adult situations. A therapy pet visiting children must be steady, not easily upset, and highly tolerant of noise and quick moves.
- ♥ As much as you might want to visit children, if your pet has **ever** shown aggression towards children, he is not a good candidate for this work.
- ♥ In a classroom situation, discuss your visit ahead of time with the teacher or adult in charge.
  - How many students are in the class?
  - Are they mainstream children or are there any special needs?
  - Do any of the children have allergies?
  - How long do they want the visit to be?
  - At no time should the children be permitted to run up to the pets as a group or individually.
- ♥ For all visits with children the visit should be controlled and organized. A teacher or parent must be present. Treats should be discouraged.
- ♥ Never let more than a few children surround a pet at the same time, and always have them approach slowly. Divide a larger group of children into smaller groups.
- ♥ Pets must be on their leashes (4 feet or less) at all times. You must be free to give the guideline “gentle” to children regardless of disability. Simple direct communication usually works best, such as "gentle hands" and "hands down". Please remember under no circumstances should your pet be subjected to improper treatment by anyone.
- ♥ Often children want to “walk” a dog. Depending on the situation, and the safety of the dog and child, this may be permitted, however, the handler must always maintain control of the dog. Use two leashes, one to hand to the child and the other for the handler.



### **Visiting with Seniors:**

- ♥ Ask permission before entering a person's room or before bringing your pet close to someone. Ask, "Would you like a visit?" If someone doesn't like your pet, realize it's not personal.
- ♥ Be aware of what you are asking. Instead of "how are you today?" you can ask "how is today treating you?" **Never disclose personal information you learn. Never ask why a client is there or what is wrong with them.**
- ♥ When visiting a room that has multiple patients, watch the volume of your voice. Be respectful of those sleeping or who may be on the phone, etc.
- ♥ When you introduce your pet, don't let the person you are visiting put their face right up to your pet or vice versa. Remember - Not everyone likes to be kissed by a pet.
- ♥ Take extra care with these patients when your pet has any physical contact because of the delicate condition of their health. Pay attention to how your dog is interacting with the client. With the client's permission, use caution when placing dogs on their laps or on their beds.
- ♥ Respect the client's space and belongings. Ask permission before moving anything, such as a bedside table or wheelchair (Never move a wheelchair someone is sitting in), and be sure to replace the object in its original position at the end of the visit.
- ♥ We are not medical personnel. We are there to visit! We may not move medical equipment or push wheelchairs. We may not adjust pillows or beds. We may not offer, or help clients to beverages or food. **Requests from the clients should be passed on to the appropriate staff at the facility.**
- ♥ The facilities you visit are staffed with professionals. Report anything out of the ordinary.
- ♥ Watch out for the shy people in the corner. Make an effort to include them.
- ♥ Don't talk down to people because they are old or disabled.
- ♥ Listen. Many of these people have wonderful stories to tell.

### **Visiting Hospice/Palliative Care Patients:**

- ♥ The "patient" has been diagnosed by a medical doctor as terminal.
- ♥ The interaction with the patient is usually one-on-one and lasts anywhere from 30 minutes to several hours each visit.
- ♥ Being a hospice volunteer requires exceptional listening skills, patience, respect, and empathy.



- ♥ With our pets we can provide social interaction and expression of grief.
- ♥ Never rush a visit; this may be the patient's last time to visit with an animal.
- ♥ Keep in mind when visiting with hospice patients, family and friends are often present and can benefit from pet therapy as well.

**Visiting Adults/Children with Special Needs:**

- ♥ While each facility may be different, it is generally noticed there are more caregivers/staff with children than with adults.
- ♥ Be extra vigilant for the safety of your pet when visiting. Some of the clients/patients may be unaware of their own strength and are not mentally or physically capable of understanding the proper technique for petting or visiting with an animal.
- ♥ When visiting special needs children, prior to the first visit, speak with the teacher in charge to discuss the goals of the visits. Special needs teachers have specific training. Ask them the best way to approach each child.

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## **Owner/Handler Agreement:**

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As the therapy pet's handler, I understand and agree that:

- ♥ I am responsible for all my pet's actions at all times, including but not limited to financial or physical injury.
- ♥ I shall consider the safety of other people and pets at all times.
- ♥ I shall continue my pet's education, refreshing obedience commands, and teaching special commands.
- ♥ My pet and I shall be clean, neatly groomed and healthy on each visit. My pet shall be parasite-free and up to date on all state required vaccinations.
- ♥ I will remember at all times that my pet and its actions as well as my behavior, actions, and attitude represent all therapy teams in the eyes of the public.
- ♥ I agree to abide by all Love on a Leash® policies and procedures, including any revisions.
- ♥ I understand that all therapy teams are volunteers. Love on a Leash® is not affiliated with any for-profit entities; therefore, Love on a Leash® trademarks or apparel may not be utilized during any activity that involves any payment of any kind. If I, as a handler of a therapy pet, am at work or working in any capacity with my pet, then the Love on a Leash® trademarks and apparel must be removed from the pet until our therapy team's activity is clearly volunteer only.
- ♥ If at any time my pet and/or I can no longer do this work due to age, illness, disability or behavior problems, I will stop the work and will notify Love on a Leash®. Love on a Leash® Board of Directors reserves the right to make a determination on whether my pet and/or I are suitable to continue on visits.
- ♥ I understand and agree that the Love on a Leash® Board of Directors has the complete discretion to disallow my pet or me to continue as a participating member.
- ♥ I agree that if I do not or cannot abide by Love on a Leash® policies, procedures and guidelines (including any revisions), my membership may be terminated at the discretion of the Love on a Leash® Board of Directors.
- ♥ I give Love on a Leash® permission to use my photograph and the photograph of my pet for the purposes of education or promotion of Love on a Leash® and its programs.



## **Annual Renewal Information:**

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**Your membership expires each year and must be renewed.** The expiration date can be found on both your ID card and your pet's ID card. On both ID cards, it is located at the bottom, right side of the ID, in red.

***If your membership has expired please bear in mind you may not go on any visits and you are not insured until you have renewed and received your updated ID cards with the new expiration dates.***

National Love on a Leash® will attempt to notify you before your membership expires. However, ***it is your responsibility to renew before your expiration date.***

There are two ways to renew. You may renew online or by mail. National Love on a Leash® will attempt to send you a Renewal reminder by email or mail. It will have instructions on how to renew. You may renew online by visiting the National website at [www.loveonaleash.org](http://www.loveonaleash.org). Go to "Members" at the top of the home page and login. The "Member Renewal" link is located in the left margin. Click and follow the instructions.

A late fee will be charged to anyone renewing greater than **30 days** past their expiration date.

Any Love on a Leash® member who allows their membership to lapse for **one year** or more will be required to complete the entire membership process again including the Control Evaluation, Supervised Visits, and Visit Evaluation, in order to re-activate their membership. This is for safety and insurance purposes.



## **Insurance:**

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- ♥ Love on a Leash® carries insurance that provides coverage for our members while attending organized Love on a Leash® pet therapy events. Insurance coverage is contingent on following the established guidelines. Members should follow all Love on a Leash® Membership Guidelines, and follow facility/organization volunteer visitation guidelines as they are understood by Love on a Leash® members.
- ♥ A Certificate of Liability Insurance will be provided if an organization or event requests Love on a Leash® to show proof of insurance to attend the event. Contact Love on a Leash® National to request a copy. There is no charge for a general certificate of insurance copy.
- ♥ An Additional Insured Endorsement may be issued when the organization requests they be named as an additional insured on our policy. The cost for this endorsement may vary and must be paid by the facility. It will remain in effect for the remainder of our current policy term. Contact National Love on a Leash® to request an additional insured certificate, policy dates, and current pricing.

**Note:** Love on a Leash® does not allow Wolf or Coyote hybrids as our insurance does not cover them.

## **Contracts and Agreements:**

**Chapters and members are not permitted to sign contracts or agreements on behalf of Love on a Leash®.** For example, a chapter may not sign a vendor agreement or insurance document in the name of Love on a Leash® or your chapter. Some facilities may request a Chapter to sign an agreement before visiting. This is not permitted.

**If a facility or individual requests that you or your Chapter sign an agreement or take other action which may create an obligation for Love on a Leash®, you must forward it to [info@loveonaleash.org](mailto:info@loveonaleash.org) for review and approval.**



## **Finances and Donations:**

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Love on a Leash® members and chapters are prohibited from charging for visits, soliciting, fundraising, or accepting donations from individuals, or locations that are the subject of a visit. If you or your chapter is presented with a donation, contact National Love on a Leash® for direction on how to manage the donation.

**Chapters are not permitted to sign agreements or open accounts on behalf of Love on a Leash®.** For example, a chapter may not apply for a credit card, or open a checking account, or savings account under their chapter name or Love on a Leash, Inc.

If you have any questions about what may or may not be a violation of this policy, please err on the side of caution and contact the National Love on a Leash® Treasurer or the National Board.

**Donation Policy:** Unsolicited donations and bequests should be made to the National Love on a Leash® organization, as an unrestricted gift to be used for its general purpose. Checks should be made out to “Love on a Leash” and must be forwarded to:

Attn: Treasurer  
Love on a Leash, Inc.  
PO Box 4548  
Oceanside, CA 92052-4548

All donations made to Love on a Leash® are made available for both National and Chapter expenses at the discretion of the Board of Directors and in compliance with the Organization’s mission. No donation may be stipulated to any individual chapter or purpose. For any questions or to obtain a list of approved expenses, send an email to [info@loveonaleash.org](mailto:info@loveonaleash.org).



## **Incident Reports:**

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What is an incident?

An incident can cover a wide range of events. Examples may include, but are not limited to, a dog barks and startles a patient who stumbles or falls. A dog growls or lunges at another dog or person. A dog accidentally bumps or scratches a person while doing a paw up on the side of a bed or wheelchair. A dog shows aggression to another pet. In any instance, if you have any doubt, submit an Incident Report.

In the Event of an Incident:

- ♥ Remain calm.
- ♥ If the incident involves an injury, keep control of your pet, get help for the injured person(s). Never leave or tie your pet to furniture or equipment. Volunteers should never move or give medical aid to an injured person. Only facility staff should provide medical treatment to the injured person(s), even if the treatment is as simple as applying a Band-Aid.
- ♥ Before leaving, report the incident to your facility contact person so the injury can be documented. Most facilities have accident or incident report forms. You will need to fill out all facility required paperwork, as well as the required Love on a Leash® Incident Report.
- ♥ To report the incident, and if you have any questions, call (760) 740-2326.
- ♥ Every Incident Report will be evaluated by the National Board of Directors for Love on a Leash®. The Board reserves the right to take any appropriate measures as needed including, but not limited to, termination of membership.

The following information must be documented. Even if an incident appears minor, it should be documented in the event it becomes more serious in the future, such as an infection from a scratch. All of the information below is also listed on the Incident Report form that is available for download in the [Member area](#) of the National Love on a Leash® website.

- ♥ Date of the report
- ♥ Date and Time of Incident
- ♥ Name of facility where the incident took place (incl. address and phone number)
- ♥ Pet's name(s), breed(s) and age(s)
- ♥ Names, home addresses and phone numbers of those involved
- ♥ What took place?
- ♥ What action was taken? Any medical attention needed? If so, who administered and what was done?
- ♥ Signatures of the Love on a Leash® member, ID Number, Phone number, Email address, and Home address
- ♥ Immediately notify: facility contact person, Visit Captain, Chapter Leader, and Love on a Leash® National President
- ♥ As soon as possible, **email** the Incident Report to the Visit Captain, Chapter Leader, and National Love on a Leash® President. Then also **mail** the original form to the President. Include photos if available.





## **What is a Chapter?**

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A Love on a Leash® Chapter consists of a Chapter Leader who has been a member for a minimum of one year, and at least four (4) other certified teams, who would like to participate, individually or in groups, in making visits. Chapters often establish regular visits at various facilities. Members may then choose to visit with the group or visit on their own. Love on a Leash® was started with the idea of making it possible for people with qualified pets to participate.

## **Starting a Chapter:**

A Love on a Leash® Chapter needs:

- ♥ A Chapter Leader who has been a member of Love on a Leash® for a minimum of one year in good standing.
- ♥ Four (4) or more certified Love on a Leash® teams. The Chapter Leader may be included as one of the five.
- ♥ A minimum of one regularly established visit.

To apply to form a new chapter, visit the Chapter Information tab in the [Member area](#) on the Love on a Leash website and click on “New Chapter Application”. Complete and submit the form for review.

A Chapter, though unique in personality, should reflect the purpose and function of Love on a Leash® to support and guide certified Therapy Teams uphold high standards and values.

There is no fee to become a Chapter, and a chapter may not charge additional dues to their members. Individual members pay annual membership dues to the National Organization.

Remember to continue making participation as easy as possible for qualified individuals. Because Love on a Leash® members are not required to join a chapter, respect other properly certified Love on a Leash® members that you meet within the community who choose not to join your chapter.

It is preferred that pets wear a Love on a Leash® bandana or a Love on a Leash® vest during visits. This is not a requirement, but we hope members consider it an honor to identify their pet as a Love on a Leash® therapy animal. Occasionally, a hospital or similar facility may require teams to wear a vest or bandana in a color other than our official blue. That is permitted, but a Love on a Leash® patch must be visible on the item as well. **Chapters may not substitute a “chapter color and/or design” on vests or bandanas in place of the official ones.** Holiday or special occasion attire is always permitted as long as it is acceptable with the facility you are visiting. Always check with the Visit Captain first. **Handler and pet ID membership cards must be visible at all times.**

Depending on the community, as a chapter grows it makes sense to become two neighboring chapters. Each Chapter has a regular visit schedule and shares resources when there is a larger event like a fair. Chapters keep in contact with each other and share each other’s news when appropriate. It would be against our purpose and philosophy to become cliquish or selective in chapter formation. Any qualified team should be welcomed and encouraged to join a chapter. Membership in multiple chapters is permitted.



## ***Benefits of Joining a Chapter:***

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A chapter provides support, motivation, and social interaction for you and your pet. More teams mean a greater variety of pets, talents, and interests. Visiting together can also help relieve the sometimes-stressful aspect of the work. Sharing your visit experiences helps to de-stress, and also educates others as to what works and what doesn't. It is good to know someone else will be there if you are unable to attend a scheduled visit.

Word spreads when the community begins to see therapy pets at work. One facility hears about the benefits and fun and wants a program for their facility. Pet owners hear about pet therapy or see a team at work. Local papers and TV stations like to share "feel good stories" on the news.

## ***Non-Chapter Members:***

Belonging to a chapter is not a requirement, but recommended if there is a chapter near you. A Love on a Leash® team who does not belong to a chapter is held to all of the same rules and guidelines as other teams.

If there is a chapter near you, you are still welcome to contact the Chapter Leader with any questions or concerns, or you may contact National Love on a Leash® directly.



## **Role of a Chapter Leader:**

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We require that all Chapter Leaders be certified members of Love on a Leash® for a minimum of one year (or be Continuing Members in good standing). The National office of Love on a Leash® must be notified of any change in chapter leadership within 30 days. (An online form is available for leadership change notification on our website in the [Member area](#) under Chapter Information.) Chapter Leaders may not receive any pay or other compensation in their role as a Chapter Leader. They cannot personally make money by virtue of being affiliated with Love on a Leash® – we are strictly a volunteer organization.

The primary responsibility of a Chapter Leader is to encourage and support members as they make visits. Chapter Leaders ensure that therapy teams in their chapter are properly certified through the National organization. Chapter Leaders have a responsibility to their community to provide quality Therapy Teams to facilities and programs and ensure that each team adheres to Love on a Leash® guidelines.

Chapter Leaders establish and maintain scheduled visits. The frequency of a visit will be determined when the visit is established. The visit can be weekly, monthly, bi-monthly, etc. It should be determined how many certified teams may visit at one time, and in the event you have a certified cat or rabbit team, it should also be determined whether a cat or rabbit may visit, in case of allergy issues.

Chapter Leaders are responsible for deciding which members are suitable to be a Visit Captain. Chapter members may be designated a Visit Captain at the Chapter Leader's discretion.

Therapy work is a great responsibility. Chapter Leaders educate, lead, and set an example for chapter members and teams in training. Chapter Leaders remind members that therapy pet work is a service. In order to provide this service, each team must adhere to the Membership Guidelines, as well as the requirements of individual facilities to protect those whom we visit, as well as our members. Chapter Leaders will also assist National Love on a Leash® with dissemination of any updates and communication to their roster of certified members in a timely manner.

Chapter Leaders must follow the Membership Guidelines set by the National Love on a Leash® Board of Directors. Chapter Leaders may not ask members in their areas to undergo any additional processes such as CGC testing or pay chapter dues, etc. Some facilities, such as schools, libraries, court systems, jails, and prisons, may require a background check prior to visiting. Those types of facilities will be responsible for background check payments. Under no circumstance should a background check be requested by a chapter.



## **Role of a Visit Captain:**

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If several Love on a Leash® teams visit a facility, the Chapter Leader will choose someone to be a Visit Captain. A Visit Captain is the liaison between the facility and the Love on a Leash® teams.

The responsibilities of a Visit Captain include but are not limited to:

- ♥ Checking that Love on a Leash® ID cards are visible and current. If the ID card is expired, the member is ineligible and cannot visit until their membership has been renewed and they have received their new ID cards. Also, a 4 foot leash or shorter must be used.
- ♥ Uninviting a Love on a Leash® team from any visit or activity due to disruptive behavior (see [page 5 “Behavior”](#)). Note: any member may file an Incident Report (available in the [Member area](#) of our website) if they witness members or pets violating Love on a Leash® guidelines.
- ♥ Checking the Control Evaluation of each team in training to be sure it is valid (not a fail), and it is signed by the Evaluator. Also, be sure it is dated within one year of the date of the Control Evaluation. Be sure you are using the most current version located on National’s website [www.loveonaleash.org](http://www.loveonaleash.org).
- ♥ Being present at each visit or arranging for another certified team member to be in charge as a substitute.
- ♥ Coordinating with the facility representative in charge of the visits to:
  - Exchange contact information
  - Establish time and day of week for visiting
  - Arrange what the visit will entail and where in the facility the visit will take place
  - Be aware of any regulations specific to the facility
- ♥ Coordinating with the Love on a Leash® teams to:
  - Arrange supervisors for teams in training to do their supervised visit hours. The allowed ratio of supervisors to teams in training is one supervisor per one team in training, or one supervisor without their pet per two teams in training.
  - Maintain a complete list of handler/pet teams that visit the facility (name, phone, email, etc.)
  - Notify teams if a visit is cancelled.
  - Notify teams of special events.
  - Ensure that unfamiliar teams joining the visit are certified Love on a Leash® members or teams in training with proper paperwork. Teams in training without proper paperwork or teams without current Love on a Leash® ID cards may not visit under any circumstances.
- ♥ Having a copy of the current Love on a Leash® Incident Report available in case of an incident and immediately reporting any incident:
  - To the facility contact person
  - To the chapter leader
  - To the National Love on a Leash® President



## **Chapter Names and Use of Logo:**

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Please remember local chapters are subsidiaries of a National organization. Therefore, it is **mandatory** that all local chapters meet the following standards:

- ♥ We require all chapters use the name **Love on a Leash®**, which is a registered trademark of Love on a Leash, Inc.
- ♥ The Love on a Leash® official color is **medium blue**.
- ♥ The Love on a Leash® official logo is a **paw print within a heart** with **Love on a Leash®** written at the top.
- ♥ Keep in mind that “Love on a Leash®” must be foremost on all literature and press releases.
- ♥ Officially approved Love on a Leash® merchandise may be purchased through National Love on a Leash® member portals. Merchandise may be custom-ordered with a chapter specific name. Merchandise is for certified teams only. Teams in training are not eligible to purchase merchandise.
- ♥ **Due to our registered trademark, neither chapters nor members may create their own apparel or merchandise.**

The name Love on a Leash® means best of the best, proud, trusted, honorable, responsible, and recognized throughout the United States as model therapy pets.



## **Chapter Social Media Pages:**

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While having social media pages is not required, the following guidelines have been issued by the Love on a Leash® National Board of Directors in an effort to ensure Love on a Leash® is accurately and appropriately represented in order to protect the organization. These guidelines will help promote a consistently branded look among all chapter social media pages, which will help represent the organization in a uniform and professional manner. **In the interest of consistency and providing the most current information, chapters may not maintain their own websites.** Chapter social media pages (e.g. Facebook pages or Instagram accounts) must comply with our guidelines.

### **1. Chapter Representation**

The only social media pages that may be listed on National's website and be used to represent any Love on a Leash® Chapter, must be dedicated Love on a Leash® Chapter pages. Training companies or other organizations owned or operated by chapter leaders may not be listed or represented as Love on a Leash® chapter sites.

### **2. Keep Social Media Content Current**

Please ensure the "About Us" description and content is accurate and up-to-date. You will always find the most current information on the National website at [www.loveonaleash.org/who-we-are/](http://www.loveonaleash.org/who-we-are/). Additionally, please ensure all page links are public, active and working.

### **3. Photos**

Please do not feature photos showing faces of persons or patients on therapy visits unless you have signed photo releases.

### **4. Chapter Contact Information**

Please include your chapter contact information in the "About" section of the social media account. Additionally, please include a link to the National website for all forms and guidelines, rather than including forms and guidelines on the chapter social media page. This will help prevent outdated forms from being used.

### **5. Product & Service Endorsements**

No products, services, businesses, or training companies should be featured, endorsed, or sold on Love on a Leash® chapter social media pages. Love on a Leash® is a non-profit pet-provided therapy organization and it is outside the organization's mission to sell or endorse products or services.



## **Media Guidelines:**

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As Love on a Leash® grows, we are garnering more attention from the media and that's a good thing! It helps shine a light on all the positive work our teams are doing in their communities.

It also means we have to be mindful about how Love on a Leash® is being portrayed to ensure our organization is being represented accurately and in the best light possible.

To help us with this effort, the Board of Directors has created the following media guidelines. Should you be contacted by someone in the media, please use these guidelines to help you determine the best way to respond and cooperate with them.

### **Love on a Leash® Media Guidelines**

If you are contacted or approached by a member of the media who wants to interview you, or shoot a video story about you, your therapy pet, or Love on a Leash®, please follow these guidelines to ensure you are representing the organization as accurately and professionally as possible.

#### **If the media is requesting an interview or television or video shoot:**

- ♥ If you are a member of a Love on a Leash® Chapter, please refer the media to your Chapter Leader.
- ♥ If you are not a member of a chapter, please refer the media contact to the Love on a Leash® National website: [www.loveonaleash.org/media-information/](http://www.loveonaleash.org/media-information/) and have them contact the National office.
- ♥ If the media wants to shoot video or a television story at one of your visit sites, you must receive approval from the facility director first. Not all facilities welcome this kind of exposure, and HIPAA and privacy laws may preclude some facilities from participating. If the facility does not want to be included, suggest a different facility to the media (one that you do have approval for).
- ♥ Keep in mind, signed photo releases must be on file for any person that is featured in media stories or video. Some facilities maintain photo releases that may suffice (check with the facility director first to find out). If the facility does not have signed releases on file, please download the Love on a Leash® photo release forms from our website (in the [Member area](#)), and have anyone included in the story or video sign a copy. Please retain a copy of all releases in your or your chapter's files.

#### **If you are participating in an interview, television, or photo shoot, or if you are contacted while on a visit and there is no time to contact your chapter leader or refer the media to the National office:**

- ♥ Ideally, wear official Love on a Leash® attire, and ensure your pet is wearing its Love on a Leash® vest or bandana, and per member guidelines is clean and freshly groomed.



- ♥ Please refer to the Love on a Leash® National website at [www.loveonaleash.org](http://www.loveonaleash.org), for the definition of a therapy pet, the difference between therapy pets and service animals, and more. Take time to become familiar with this information prior to your interview (or print it out and take it with you) so you can be a good interviewee. Feel free to refer members of the media to the website for this information as well.
- ♥ Additionally, please make sure you are following all other member guidelines. Remember you are representing the entire organization; you want to set a great example!

**If you are asked questions about Love on a Leash® and you do not know the answer:**

Please refer the media to the National website at [www.loveonaleash.org](http://www.loveonaleash.org) for the latest, most accurate information, and ask them to contact the National office.

***Photo Releases:***

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Love on a Leash has two (2) Photo Release Forms available to members on the National Love on a Leash website in the [Member area](#). There is a Photo Release for a child and one for an adult.

Love on a Leash Photo Release Forms are to be used for educational and/or inspirational purposes only and you understand that no payment will be accepted for the use of the photo(s).

If you have not gained permission from an individual, be sure you have taken the picture using a side shot or a picture from behind that does not show the person's face or any distinguishing marks that may identify that person.





## **Advanced Therapy Degrees:**

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Certified Love on a Leash® teams may be awarded an Advanced Therapy Pet Degree (ThD), including a patch, designation, certificate, and recognition in our newsletter, after completing a minimum of 50 volunteer hours in ONE of the specialty fields listed below. Applications are available to download on our website in the [Member area](#).

- ♥ Only Love on a Leash® volunteer hours may be counted towards the 50 hours required.
  - ♥ ONE Advanced Therapy Degree Application must be filled out per 50 hours, per team, per degree (if applying for more than one degree, an essay addressing each degree must be submitted).
  - ♥ A number of advanced degrees are available. You will be asked to select ONE from the list below. If you are volunteering in a field you feel is not represented by one of the degrees below, please contact Love on a Leash to inquire.
- 
- ThD (e:sv) **Elderly: Social Visits**  
(incl. memory care, dementia, Alzheimers, skilled nursing, assisted living, etc)
  - ThD (c:rp) **Children: Reading Programs** (libraries, schools)
  - ThD (sev) **Special Education Visits** (all ages)
  - ThD (hcv) **Hospice Care Visits** (all ages)
  - ThD (ht) **Hospital Therapy** (all ages)
  - ThD (vt) **Veteran Therapy**
  - ThD (tcs:sr) **Teenagers/College Students: Stress Relief**
  - ThD (cdt) **Court Dog Therapy**
  - ThD (jv) **Jail Visits** (incl. Juvenile detention)